

Sponsorship Opportunities & Show Guide Advertising Application Form

* Sponsorship Reservation

Company		Contact Person	
Job title		Phone	
Mobile Phone		E-Mail	
Address			
<div style="display: flex; justify-content: space-around; align-items: center; margin-top: 20px;"> <div style="border: 1px solid gray; width: 80px; height: 80px; margin: 10px;"></div> <div style="border: 1px solid gray; width: 80px; height: 80px; margin: 10px;"></div> <div style="border-bottom: 1px solid gray; width: 200px; margin: 10px;"></div> </div> <div style="display: flex; justify-content: space-around; margin-top: 5px;"> Company Seal Authorized Person/Agent Seal/Signature Date </div>			
Item		Exhibitor	Non-Exhibitor
Sponsorship	Platinum Sponsor	£ NT \$ 200,000 元	£ NT \$ 250,000 元
	Gold Sponsor	£ NT \$ 150,000 元	£ NT \$ 200,000 元
	Silver Sponsor	£ NT \$ 100,000 元	£ NT \$ 150,000 元
	Opening & Keynote Sponsor	£ NT \$ 400,000 元	£ NT \$ 450,000 元
	VIP Reception	£ NT \$ 300,000 元	£ NT \$ 350,000 元
	Business Matching Activity	£ NT \$ 300,000 元	£ NT \$ 350,000 元
Show Guide <small>(one full page, color)</small>	Back Cover	£ NT \$ 75,000 元	£ NT \$ 80,000 元
	Inside front cover	£ NT \$ 55,000 元	£ NT \$ 60,000 元
	Inside back cover	£ NT \$ 55,000 元	£ NT \$ 60,000 元
	Regular page	£ NT \$ 25,000 元	£ NT \$ 30,000 元
Subtotal			

* Sponsorship Opportunities

Opportunities	Sponsors	Content (Company logo listed on following items)	Exhibitor	Non-Exhibitor
Platinum Sponsor	3 only	Badge (Visitor, Exhibitor, VIP, Press), Road Flag(Taipei Only) , Printed Ads, 3D Ads, Web Ads	NT \$ 200,000 元	NT \$ 250,000 元
Gold Sponsor	3 only	Printed Ads, 3D Ads, Web Ads	NT \$ 150,000 元	NT \$ 200,000 元
Silver Sponsor	3 only	Printed Ads	NT \$ 100,000 元	NT \$ 150,000 元
Opening & Keynote Sponsor	sole	Badge Stripes, Printed Ads, 3D Ads, Opening Ceremony : Printed Ads (Invitation Card) , 3D Ads	NT \$ 400,000 元	NT \$ 450,000 元
VIP Reception	sole	VIP Reception : Printed Ads (Invitation Card) , 3D Ads	NT \$ 300,000 元	NT \$ 350,000 元
Business Matching Activity	sole	Matching Session : Printed Ads (Invitation Card) , 3D Ads	NT \$ 300,000 元	NT \$ 350,000 元

- Company logos are listed in sequence from the following criteria : 1.the first word of Chinese company name. 2.date of application.
- Printed Ads (ex : Symposium handout, Invitation letter, DM, Newspaper ads, Magazine ads)
 3D Ads : (ex : information board, decorated archway, ads on shuttle bus)
 Web Ads : (ex : exhibition website, e-news)

* Show Guide Advertising

Content	Size (One full page : Color)	Volume	Exposure
1) Expo and Symposium schedule 2) Exhibitor list 3) Symposium agenda 4) Expo Layout	Full page : 210mm(W)× 297mm(H) Bleed : add 3mm to each side of image area File Formats : .ai / .psd / .tif / .jpg Color : CMYK only Graphics : Import at 100% size, 300 dpi	30,000 copies	Free for all exhibitors, Symposium speakers, attendees, and semiconductor-related professionals

Fax the application form to +886-2-25771854 before March 28, 2008, with reference to "Sponsor & AD Application, SemiTech Taipei 2007".

n All the price are taxes included.

n Sponsorship opportunities are subject to change by the organizer.

n Contact Person : Taipei Computer Association (TCA) / Ms. Yu Yu Wang yuyu@mail.tca.org.tw

TEL : +886-2-2577-4249 ext.322 / FAX : +886-2-2577-1854 /